



# Adirondack North Country Gender Alliance

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**Adirondack North Country Gender Alliance** invites your business or organization to help sponsor this year's fourth annual **Adirondack North Country Tri-Lakes Pride** celebration on **Sunday June 29, 2025, at Riverside Park in Saranac Lake, NY** recognizing the diversity of all people in our region.

Your generous donation allows us to host 3 separate Pride events each year including Small Town Pride in Malone on the first Saturday of June, Tri-Lakes Pride in Saranac Lake on the last Sunday in June and Adirondack North Country Pride in Plattsburgh at the end of September/first part of October.

This year, ANCGA was proud to team with I Love NY, Regional Olympic Development Authority (ORDA) and Regional Office of Sustainable Tourism (ROOST) to bring the first Adirondack Winter Pride event in Lake Placid, NY and the surrounding region.

ANCGA also host our annual Transgender Day of Visibility at the end of each March and Transgender Day of Remembrance in November.

ANCGA creates and delivers a variety of customized professional development training programs for community business, schools (college/university), civic and religious organizations throughout the year.

We welcome your sponsorship in whatever means you feel most comfortable, direct financial contribution or participation in our event by joining our parade or tabling in Riverside Park.

To help us defray costs for this event we are seeking sponsorship at the following levels:

Ally	– \$ 50	– Social media thank you on Facebook
Sponsor	– \$100	– Social media thank you and donation acknowledgement at event
Champion	– \$250	– Advertising acknowledgment in promotional materials, free table & 2 chairs and donation acknowledgment at the event.
Corporate	– \$500+	– Your organization's logo on our Sponsor Banner, advertising acknowledgment, free table & 2 chairs and donation acknowledgment at event

(All Champion and Corporate level donors will be acknowledged on our promotional materials)

Payment may be made directly to **Adirondack North Country Gender Alliance** by check at the address listed above.

With your help we look forward to making this year's fourth annual **Adirondack North Country Tri-Lakes Pride** celebration a success for everyone in our region!

I wish to personally thank you for your support.

Kelly Metzgar  
**Adirondack North Country Gender Alliance**  
**Small Town Pride - Malone NY**  
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