



**Press Release  
FOR IMMEDIATE RELEASE**

*Festival of the Local: 7 Nights of Local Live Music, Art, and Entertainment  
Featuring Over 50 Local Musicians and Exciting Additional Events!*

**Saranac Lake, NY February 26, 2025**

The vibrant heart of our community will come alive as *Festival of the Local* kicks off on March 27th at the Waterhole Music Lounge! The festival is a celebration *by the local, for the local*, offering a space where the community can come together to enjoy the diverse and dynamic arts scene that thrives right here at home.

For seven unforgettable nights, this unique festival will showcase the incredible talent of local musicians, artists, and entertainers. This is the very first event of its kind, and promises to be an extraordinary week of entertainment, culture, and community support, bringing together the best local talent all in one place!

Spanning a week of performances and interactive art experiences, the festival will feature over 50 local performers, with genres ranging from folk to rock, jazz to alternative, country, and beyond. Whether you're a longtime local or a first-time visitor, the festival promises something for everyone.

**Scheduled Bands and Performers:**

- **Frankie & The Moonlighters**
- **Strange Cereal**
- **Sven Curth Trio**
- **Austin & The In Laws**
- **The Allens**
- **High on the Hog**
- **Curt Stager & Kary Johnson**
- **Nubble**
- **Crackin' Foxy**
- **Doom F\*\*k**

In addition to the incredible live music lineup, *Festival of the Local* also features a variety of other exciting events designed to celebrate our local culture in all its forms. Here are just a few highlights:

**Movie Screening**

Come enjoy a special screening of the local indie film "**The Beer Drinker's Guide to Fitness & Filmmaking**", also known as *Sullivan's Pavilion*. This light-hearted and humorous film explores

the world of filmmaking, fitness, and of course, beer – all through the lens of a quirky local filmmaker. Grab some popcorn and support our local filmmakers while enjoying this one-of-a-kind comedy.

## **Local Trivia & Big Stage Karaoke**

Get ready to showcase your vocal talent and test your local knowledge! Join us for **Big Stage Karaoke** – an opportunity for you to sing your heart out on a real stage, with local celebrities and community members cheering you on. And don't miss **Local Trivia**, a fun and engaging way to show off your knowledge of everything from local history to pop culture. Whether you're a trivia champion or just want to have a laugh, this event is not to be missed!

## **Adirondack's Most Curious Night of Music & Visual Art**

On one of the festival's most anticipated nights, join us for **Adirondack's Most Curious Night of Music & Visual Art** – an immersive experience that combines mind-bending performances with stunning visual artistry. Featuring live music from:

- **Oldest Gull**
- **Doom F\*\*k**
- **Echo**
- **Luisa Mei**
- **Just Ben**
- **Rafa**

Visuals will be provided by **Station ADK**, adding an extra layer of creativity to this unforgettable evening. It's a night where the unexpected takes center stage, blending innovative sounds and art in a way that will leave you inspired.

### **Festival Details:**

- **Dates:** March 27th – April 2nd, 2025
- **Location:** Waterhole Music Lounge - 48 Main Street
- **Tickets:** Available now at <https://www.saranaclakewaterhole.com/tickets>
- 

Don't miss out on this opportunity to celebrate the very best our community has to offer. Mark your calendars, grab your tickets, and get ready for *Festival of the Local* – 7 nights of unforgettable music, art, and entertainment!

For press inquiries, interviews, or more information, please contact: Kiki Sarko  
[WaterholeADK@gmail.com](mailto:WaterholeADK@gmail.com) 518-637-3429 or visit [www.saranaclakewaterhole.com](http://www.saranaclakewaterhole.com)

Let's celebrate what makes our village special – together!

###