



Dear artists, creators, and makers,

We have decided to try a new holiday exhibit/event to take the place of Off the Wall. Festival of Trees! This exhibit will run the same time frame as Off the Wall, Saturday November 25<sup>th</sup>- Wednesday December 20<sup>th</sup>. Festival of Trees will consist of 20 – 6’ trees in the upstairs gallery decorated by individual, family, and business sponsors and 10 – 6’ trees in our downstairs holiday shoppe decorated by YOU!

We are going to continue the tradition of “off the wall”, affordable handmade gifts for folks to buy and take home. Instead of paying for a 6’ space to decorate with your goods, you will get a tree or wall to decorate in a 4’ by 4’ space. You can decorate your tree anyway you like. The decorations must include items for people to purchase “off the tree”. These gifts must be under \$100 each. The % split for sale between artist and BluSeed Studios will stay 10% to Blu & 90% to artist.

If you have pieces that cannot hang on a tree; framed photos, clothing etc. You may request a 6’ wall space without a tree in our downstairs space.

Along with the trees in this exhibit, we will host events to bring patrons to see all our trees and hopefully purchase your goods! The Gallery and Shoppe will be open Tuesday-Sunday 12-6pm. These hours and events are open for you to come participate, make sales and/or demonstrate your craft.

1. Opening Party, Saturday November 25<sup>th</sup> 4-8pm
  2. Kids Shopping Day, Sunday December 3<sup>rd</sup> 12-5pm
  3. Victorian Christmas Gala, Friday December 15<sup>th</sup> 6pm
- Participation fee: \$30 per space (tree or wall); this fee includes tree, signage & advertising.
  - If you are requesting a tree AND wall space the fee is \$60.
  - You will need to provide up to FIVE jpegs of sellable items along with a detailed price list.
  - Want to take your tree home? No problem, trees can be taken home for an additional \$15.
  - Your space must be set-up BEFORE Thanksgiving. Schedule in attached paperwork.

If you would like to participate in this new exhibit, please fill out the paperwork and return by **Wednesday November 1<sup>st</sup>**.

You can return this paperwork by mail or email: [admin@bluseedstudios.org](mailto:admin@bluseedstudios.org).

BluSeed Studios

24 Cedar Street

Saranac Lake NY 12983

Thank you,

Marissa Hernandez



*Festival of Trees*  
*Holiday Shoppe Participant*

Yes! I want to participate in Festival of Trees!

**Name:** \_\_\_\_\_

**Business Name (if applicable):** \_\_\_\_\_

**Phone:** \_\_\_\_\_ **Email:** \_\_\_\_\_

**Mailing Address:** \_\_\_\_\_

**What display space would like?**

- Tree
- Wall
- Both

**Describe what you will be selling?**

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

**Will you have a theme for your tree? If so, describe it below:**

\_\_\_\_\_  
\_\_\_\_\_

**Would you like to participate or volunteer for gallery/shoppe hours or one of our events?**

If so, which ones? We will provide scheduling information by November 10<sup>th</sup>.

- Opening Party, Saturday November 25<sup>th</sup> 4-8pm
- Kids Shopping Day, Sunday December 3<sup>rd</sup> 12-5pm
- Victorian Christmas Gala, Friday December 15<sup>th</sup> 6pm
- Gallery/Shoppe Hours

**Choose your decorating day and time (circle one):**

- Saturday 11/18: 11am 12pm 1pm 2pm 3pm 4pm 5pm 6pm
- Sunday 11/19: 11am 12pm 1pm 2pm 3pm 4pm 5pm 6pm 7pm
- Monday 11/20: 11am 12pm 1pm 2pm 3pm 4pm 5pm
- Tuesday 11/21: 11am 12pm 1pm 2pm 3pm 4pm 5pm

**Payment:** (Tree Space: \$30, Wall Space: \$30, Tree & Wall Space: \$60, Take my tree: \$15)

- Check
- Cash
- Credit

**Amount Due:** \_\_\_\_\_

**Name on Card:** \_\_\_\_\_

**Card #:** \_\_\_\_\_ **Exp.:** \_\_\_\_\_ **3-digit Code:** \_\_\_\_\_ **Zip Code:** \_\_\_\_\_

Please provide the following along with completed paperwork to [admin@bluseedstudios.org](mailto:admin@bluseedstudios.org):

1. Up to FIVE jpegs for items you will be selling. If you do not have a way to send photos, please let us know.
2. Business logo in a jpeg if you have one.
3. Detailed price list of each item you will be selling.
4. Photo of yourself and bio for advertising!