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MORE INFORMATION

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Northern Current 2024 Press Release

SARANAC LAKE - Northern Current : A Community Music Festival is gearing up for it's 5th season on Sunday September 1st, 2024. Held at the picturesque Riverside Park on the shores of Lake Flower in Downtown Saranac Lake, the festival celebrates diverse musical genres and pulses with community spirit.

Attendees can expect an eclectic mix of 70's inspired Rock n' Roll, Circus Punk, Neo soul, Boogie+ Blues, Afrobeat, and Americana music.

This year's lineup includes The Nude Party, Bellas' Bartok, Lady Moon & The Eclipse, New Planets, All Night Boogie Band, Asher Danziger, Curt Stager & Kary Johnson, ADK Players, Badenyah Drum & Dance, and visual projections by the Station ADK.

Headlining act, *The Nude Party* have moved beyond their start as a garage-rock party band. Listening to them now sounds like taking highly enjoyable road trip visiting the worlds of 70's psych-pop and AM radio-friendly country hits. You'll hear influences from The Rolling Stones, Lou Reed, and even hear a bit of Alice Cooper in there - and you'll come away having connected with a new, intensely fulfilling sense of cool.

Bella's Bartok live shows are a theatrical mix of 'The Nightmare Before Christmas' and the 'Rocky Horror Picture' show with a mesmerizing mix of Eastern European, Americana, punk and pop music.

Lady Moon & The Eclipse is a multicultural ensemble based in NYC. Through soaring vocal textures, R&B, afrobeat-influenced rhythms, they create inspirational music that explores the cosmic soul; a journey to become one's best self.

The *New Planets* will bring their other worldly dance music to Saranac Lake for a second time this summer, expect high energy, synth-driven poly rock meets Afrobeat. This super group features members from Big Mean Sound Machine, Mosaic Foundation, Swamp Kids, and Dom Martyr!

All Night Boogie Band hails from the Green Mountains of Vermont but have been performing regularly in the Adirondacks for a few years now. Think massive soulful vocals, big horns; and a tight rhythm section that creates powerful and emotional blues that will make you shake your hips.

Other acts include singer songwriter *Asher Danziner* who has been performing music on the streets of New Orleans and in cities like Amsterdam, Berlin, Dublin, and Tel Aviv for the last ten years, a new local group known as the *ADK Players*, and the duo *Curt Stager & Kary Johnson*. *Badenyah Drum & Dance* will also perform at the festival.

Northern Current is not just about music; its about community. Admission is free, making it accessible to everyone. Held rain or shine, it features a large tent to keep attendees dry in case of bad weather. The festival is a family-friendly event, with a kid zone featuring activities from Play ADK and Circus with Sammy.

Food Vendors include: Origin Coffee, Kate Mountain Farm, Jam Dots., ADK Street Eats, and Triple Green Jade Farm. Be sure to visit the merch tent where you can purchase Northern Current gear which helps support the festival and band merchandise too!

As our tag line suggests, Northern Current truly is a community music festival. Without the incredible support from members of our community, amazing local business that sponsor the event, Northern Current would not be possible!

This project is made possible with funds from the Statewide Community Re grants Program, a regrant program of the New York State Council on the Arts with the support of the Office of the Governor and the New York State Legislature and administered by the Adirondack Lakes Center for the Arts. Additional support is provided by the following event sponsors: Waterhole, Tell Media, Hotel Saranac, North Country Community College, Adirondack Health, Play ADK, Saranac Lake Area Chamber of Commerce, Nori's Village Market, Elevate ADK, Hammersong Architectural Metal and Design, and North Country Public Radio. To view the entire list of sponsors, visit northerncurrentadk.org/partners.

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